



BRAD'S BLOG

More good news to report this month! After more than a year of working closely with the LATCB, AEG Corporate, the Mayor's office, CTD Dept./Commission and our sales team to package an offer to attract a major piece of business for the LACC, we have landed Comic Con's sister show, WonderCon that will take place here next March 25-27, 2016. WonderCon was developed by the originators of Comic Con International back in 1987, which took place in Oakland for many years until moving to Anaheim four years ago. Although WonderCon is not as large as the Mega Show- Comic Con International (which we are still pursuing for the LACC starting in 2017), it is a very large show, historically attracting more than 60,000 attendees. And many of these attendees and exhibitors are from out of town, to include some international travelers as well.

Booking Citywide conventions, tradeshow and special events is why the convention center was built many years ago as it attracts out-of-town visitors (attendees) that stay in our hotels, eat at our restaurants, shop in our stores, etc., thus creating economic impact (and jobs) for our great City. This booking is particularly beneficial to our City and economy as it is booked over the Easter weekend holiday, a typically hard time to sell space and historically our hotels have experienced very low occupancy during this holiday weekend. Bringing thousands of visitors to downtown Los Angeles during a holiday weekend that is typically very slow and empty is a very good thing!

Next year WonderCon attendees will be filling our hotels, restaurants, shops, etc. in addition to the convention center, generating an estimated \$32 million in economic impact over the three days of the show.

And just as importantly, Los Angeles will have the opportunity to showcase how many improvements have been made to the LA Live Campus and convention center, and how conducive it is to host events like this in Los Angeles.

It took the excellent teamwork between the LATCB, LACC, CTD, AEG Corporate and the Mayor's office to land this great piece of business, and it will take excellent teamwork to successfully host WonderCon next March. Something I know we can deliver.



A group of 15 staff members visited WonderCon Anaheim early April to familiarize themselves with the event.

GREEN TIPS

Water Conservation

1. Outdoor water use accounts for **50%** of residential consumption. Turn to low-water landscaping to save water and \$\$\$.
2. Did you know average indoor water use in a typical single-family home is **70 gallons** per person?
 - Turn off water when brushing teeth or shaving and **save over 200 gallons** of water per month.
3. Leaky faucets waste **1 trillion gallons** of water annually nationwide! Fix that leaky faucet and save TONS!

AND THE Winner IS...

Shari Taylor! Congrats!

April 2015 Photo Contest Winner



4/4/15: LA Kings Night - the game was against Colorado Avalanche and Kings won 3-1! A total of 23 participated in this awesome night of fun!

MEET LEADER OF THE QUARTER: **KATHLEEN CLARIETT**



Where were you born and/or raised?

- My Dad was in the U.S. Air Force so I was born in Marysville, CA (Beale AFB); our family has lived in Denver, CO; Hampton, VA; Omaha, NE; and for the majority of my life, Sacramento, CA

What do you enjoy doing in your free time?

- Watching movies, eating delicious food (I'm a "foodie"), decorating my beach-themed condo, listening to great music, & volunteering.

What is your motto either at work or in life?

- I live by a code of ethics and a core value system that is uncompromising. My goal is to live a life that exemplifies integrity, truthfulness, loyalty, respectability, fairness, gratitude and most importantly, warmth and kindness to ALL.

Do you have any pet peeves?

- Social injustice, selfies, and "throwing someone under the bus" to deflect personal responsibility.

Favorite movies of all time?

- JAWS, Lady Sings the Blues, The Bridges of Madison County, Who's Afraid of Virginia Woolf? and the original, Willy Wonka and the Chocolate Factory.

MEET MARCH 2015 EMPLOYEE OF THE MONTH: **NADINE TIKU**

Where
are you from?
New Orleans

Fa-
vorite Food?
**Cajun meals. Love to
cook!**

Looking for-
ward to?
**Youngest daughter's
college graduation
in May.**

Piece of ad-
vice?
**Value your position &
be the best you can
be.**

Perks of job?
**Exercise! I've walked
over 18,000 steps in
an 8hr. shift!**



ST. PATRICK'S DAY THEMED MARCH BDAY CELEBRATION!

COURTESY OF SALES & MARKETING



BUILDING NEWS: APRIL/MAY HIGHLIGHTS

Security Surveillance Replacement Program

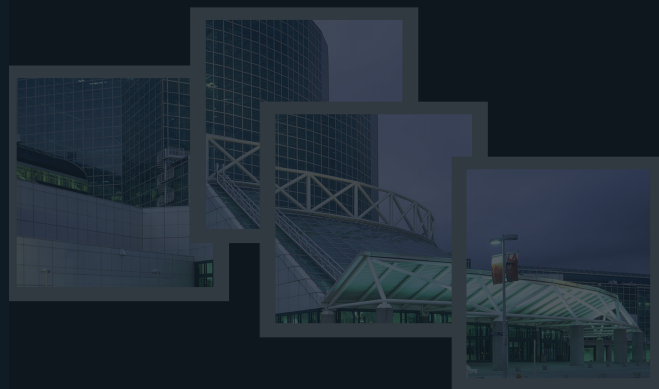
- Project progressing according to plan
- Working into phase 6 now

Theatre 411 Project

- Project is about 98% complete

Roof Project

- Contract has been awarded
- PO # has been given to proceed



EMPLOYEE SPOTLIGHT: *Meet* Ana Aldana

Position: Executive Assistant to Brad Gessner

- 1. What genre of music do you prefer?**
a. Banda, I've loved it my whole life.
- 2. If you could learn to do anything, what would it be?**
a. Sign Language
- 3. Do you have any phobias?**
a. Rollercoasters! They make me anxious.
- 4. If you could meet anyone, living or dead, who would you meet?**
a. Jesus
- 5. What do you enjoy doing on weekends?**
a. Spending time with family; cooking.
- 6. Who's the most influential person in your life?**
a. My older brother, Jessie. He's been my guide.
- 7. Current TV obsession?**
a. Married at First Sight - I find the concept totally bizarre. Generally, I enjoy reality-TV but mainly shows with real-life applicability like home or cooking shows.
- 8. Who would play you in the movie adaptation of your life?**
a. Kristen Wiig - I find her hilarious and totally relatable.
- 9. What's the 1 piece of advice you'd give others about life?**
a. No matter how hard it gets, stay positive and smile! :)
- 10. If you could be anywhere in this moment where would you be?**
a. Mexico - a ranch in Sinaloa.



LACC NEWS

Earth Month in Pictures

Earth Day 2015 was a great success! We rededicated the recycling center area, now known as C.U.R.B (Committed to Using our Resources Better).

Thanks Kevin McCall for the name!

We painted, planted, and hand-sorted recycling. A delicious BBQ/potluck followed.

Thank you to all for your participation!



We went dark for Earth Hour 3/28/15
#stopclimatechange



We successfully reused water from the SCVA event with assistance from the Korean Youth & Community Center, who are part of Green LA & plant on average 1,000 trees per year. Our landscape partner, ESV, was instrumental in making this happen; additionally, our plumbers and staff did a terrific job!

Total water reused: approximately 6,000 gallons!
Thanks to all!



lacclink.com



May Encore Service Spotlight: **SAFETY**

Consider the safety, security & well-being of guests & team members in all actions.

LACC Buzz

@Ana: #mayweatherforthewin

@Vicky: #cancuntime

@MChang: #maythefourthbewithyou

@Ellen: #thisyearisflyingby

Earth Day Fun (more photos!)



Delicious BBQ + potluck

&&&

Excellent music provided by DJ Kathleen!

EMPLOYEE SPOTLIGHT: *Meet* **Julia Gordon**



See question 7 for context!



Position at LACC: **Assistant Director of Operations,**
Levy Restaurants

1. **What's your favorite food?**
a. Pizza with mushrooms & black olives.
2. **Best vacation/trip you've taken?**
a. When I was 14, I went on an African Safari.
Dream vacation now: Dubai
3. **Who did you first see live in concert?**
a. Michael Jackson - he was amazing!
4. **If you could meet anyone, living or dead, who'd you meet?**
a. Marth Stewart - I'm obsessed with her because she's a strong, creative, talented business woman.
5. **Where did you grow up?**
a. Big Island, Hawaii
6. **Favorite animal?**
a. Koala Bears
7. **What was your all-time best Halloween costume?**
a. When I was 8 my mom sewed me a full-on bridal gown!
8. **Which superhuman power do you wish you had?**
a. Reading people's minds.
9. **What's the 1 piece of advice you'd give others about life?**
a. Live for today because you never know what will happen.
10. **if you could splurge on one thing, what would it be?**
a. A new car!

