

**BOARD OF LOS ANGELES CONVENTION  
AND TOURISM DEVELOPMENT**

Regular Meeting Minutes  
January 26, 2015  
9:00 a.m.

The Board of Los Angeles Convention and Tourism Development (Board) convened a regular meeting on Monday, January 26, 2015 at 9:01 a.m. at the Los Angeles Convention Center (LACC), located at 1201 S. Figueroa Street, Los Angeles, CA 90015, in the Executive Board Room.

**PRESENT:**

President Jon Vein  
Commissioner Otto Padron  
Commissioner Nicole Duckett Fricke

Bud Ovrom, Executive Director –

Los Angeles Department of Convention & Tourism Development (CTD)  
Glyn Milburn, Business Team Representative – Office of the Mayor  
John Wickham, Legislative Analyst – Office of the Chief Legislative Analyst (CLA)  
Terry Martin Brown, Assistant City Attorney – Office of the City Attorney  
Brad Gessner, Sr. Vice President & General Manager – AEG Facilities  
Keith Hilsген, VP Finance – AEG Facilities  
Ernest Wooden, President & CEO –  
Los Angeles Tourism & Convention Board (LATCB)  
Darren Green, Sr. Vice President, Sales - LATCB  
Kathy McAdams, Vice President, Citywide Convention Sales - LATCB  
Barbara Kirklighter, Vice President, Revenue Strategy – LATCB  
Jeff Morris, President - HEILBrice  
Adria Ybarra, Executive Administrative Assistant – CTD

**ABSENT:**

Vice President Ray Bidenost

**Item 1. Call to Order** – President Jon Vein called the meeting to order.

**Item 2. Public Comment** – Chris Hannan, LA/OC Building Trades presented an update on the successful labor negotiations with the trade employees and LACC/AEG.

**Item 3. Approval of the Amended Meeting Minutes from December 3, 2014 and Meeting Minutes from December 17, 2014**

APPROVED

Moved by: Commissioner Nicole Duckett Fricke  
Seconded by: Commissioner Otto Padron

Ayes: President Vein, Commissioners Duckett Fricke and Padron

Nays: None

The following items were heard out of order.

**Item 5. Executive Director's Report – LACC Expansion & Futurization**

Mr. Bud Ovrom updated the Board on the area hotel statistics.

**Item 6. Update on Plan B**

Mr. Bud Ovrom updated the Board on the successful public meeting regarding Plan B and informed the group that the public comment period closes January 30, 2015. The process will continue to move forward.

**Item 7. Monthly Reports for November 2014**

- a. Mr. Brad Gessner presented the LACC/AEG November 2014 report. Mr. Gessner also presented the 1<sup>st</sup> Year Anniversary of Managing the LACC report.
- b. Mr. Wooden presented a video on Los Angeles tourism. Mr. Darren Green presented the LATCB November 2014 report. In addition, Mr. Jeff Morris, President of HEILBrice presented the Board with a presentation on the 2015 Global Media Plan and Communications Strategy specific to meeting planners.

**Item 4. AEG Discretionary Incentive Fee – Board Report 14-005**

CTD Recommendations:

Staff recommends that the Board of Los Angeles Convention and Tourism Development Commissioners approve the Discretionary Incentive Fee for Fiscal Year 2013-14, as outlined in Section 5.4 of the Management and Operation Agreement between the City of Los Angeles and AEG Management LACC, LLC in the Amount of \$59,039.

**APPROVED**

Moved by: President Vein

Seconded by: Commissioner Nicole Duckett Fricke

Ayes: President Vein, Commissioners Duckett Fricke and Padron

Nays: None

**Item 8 Agenda Forecast / Special Topics**

The next Board meeting is scheduled for Wednesday, February 4, 2015.

**ADJOURNMENT**

The meeting was adjourned at 10:34 a.m.