

**BOARD OF LOS ANGELES CONVENTION & TOURISM DEVELOPMENT  
and  
LOS ANGELES CONVENTION & EXHIBITION CENTER AUTHORITY**

**JOINT COMMISSION MEETING MINUTES**

**October 15, 2014  
9:00 a.m.**

The Board of Los Angeles Convention and Tourism Development (Board) and the Los Angeles Convention and Exhibition Authority Commission (Authority) convened a Joint Commission meeting on Wednesday, October 15, 2014 at 9:14 a.m., at the Los Angeles Convention Center (LACC), located at 1201 South Figueroa Street, Los Angeles, CA 90015, in Meeting Room 511.

**ITEM NO. 1 CALL TO ORDER / ROLL CALL**

The Joint Commission meeting was called to order by Vice President Bidenost, for the Board, and President Rodriguez, for the Authority.

**Department Commissioners Present:**

Vice President Ray Bidenost  
Otto Padron  
Gillian Zucker

**Authority Commissioners Present:**

President Susan Rodriguez  
Wayne Avrashow  
Martin Cooper  
J. Richard Leyner  
David Cunningham  
Robert Mallicoat  
Courtney Reum  
Jason Seward  
Cheryl Turner

**Department Commissioners Absent:**

President Jon Vein  
Nicole Duckett Fricke

**Authority Commissioners Absent:**

Shahiedah S. Coates  
Peter Gravett  
Dennis Hernandez  
Majib Siddiquee

**Department Staff and Guests Present:**

Robert R. "Bud" Ovrom, Executive Director  
Tom Fields, Assistant General Manager & COO  
Marla Bleavins, Assistant General Manager – Finance & Administration  
Cristine Villorante, Executive Administrative Assistant

Department Staff and Guests Present (continued):

Miguel Santana, City Administrative Officer  
Robin Engel, Assistant City Administrative Officer  
Natalie Brill, Finance Specialist – Office of the City Administrative Officer  
Glyn Milburn, Business Team Representative – Office of the Mayor  
John Wickham, Legislative Analyst – Office of the Chief Legislative Analyst  
Terry Martin Brown, Assistant City Attorney – Office of the City Attorney  
Brad Gessner, Sr. VP of Regional Operations & General Manager – AEG  
Barbara Kirklighter, Sr. Director of Research & Revenue Strategy –  
Los Angeles Tourism & Convention Board  
Martha Welborne, Chief Planning Officer – Metro  
Mary Grady, Managing Director of Media and Public Relations –  
Los Angeles World Airports

**ITEM NO. 2 PUBLIC COMMENT**

Ms. Joyce Dillard expressed her concerns about air rights, lack of public process regarding AEG's extension, security issues relative to transportation, the need for public restrooms and signage near public transportation sites. Ms. Dillard also suggested that the Board and Authority Commission meetings be televised.

**ITEM NO. 3 PRESIDENT'S COMMENTS**

President Rodriguez and Vice President Bidenost welcomed participants and presenters.

**ITEM NO. 4 TRANSPORTATION PRESENTATIONS**

**A. Metro**

Ms. Martha Welborne presented an overview of Metro and highlighted the following:

- Metro operates throughout Los Angeles County as the planner, builder and operator of the transit system for the region.
- Los Angeles has one of the largest ridership (both bus and rail) in the nation, 1.8 million
- Existing transit lines are distinguished by color
  - 132 miles, 113 stations
- Measure R
  - ½ cent sales tax approved in November 2008 funds the Metro transit projects
  - Projected to generate \$40 billion over 30 years and create more than 210,000 new construction jobs
- Measure R Transit Extensions
  - First Decade: 37-38 stations; 40.5 miles; Projects include: Metro Gold Line Foothill Extension, East San Fernando Valley Transit Corridor, Regional Connector, Metro Expo Line (Phase 2), and Crenshaw/LAX Transit Corridor

- Second Decade: 19-20 stations; 28 miles; Projects include: Westside Subway Extension (Century City), Airport Metro Connector, West Santa Ana Transit Corridor
- Third Decade: 12-20 stations; 18-24 miles; Project include: Eastside Transit Corridor (Phase 2), Sepulveda Pass Transit Corridor, Westside Subway Extension (Westwood/VA), and South Bay Metro Green Line Extension
- Total of 181 – 191 stations, over 218 miles
- Status of Transit Projects
  - 2 out of 12 lines are in operation
  - 5 are in construction
  - 4 are in the environmental process
  - 2 are in initial planning
- Los Angeles Tourism and Convention Board (LATCB)
  - Metro and LATCB are working together to help promote the use of TAP cards, bus and rail systems
- Interactive Help Stations Pilot Program
  - In Metro stations within 9 months
  - In public right-of-way of highly trafficked locations across L.A. County within 24 months or less
  - One beta station currently in Union Station
  - Early conversations underway to partner with LATCB's Discover Los Angeles kiosks
- First/Last Mile Strategic Plan
  - Working with cities to improve ways to get to the station and improve ridership
- Metro Bikeshare
  - Looking into bike share program where one can rent and dock a bike at a transit station
- Union Station Master Plan
  - Region's primary transit hub
  - Celebrate the site's history
  - Improve passenger experience
  - Create an iconic destination
  - Prepare for high speed rail
  - Collaborating with City for the area near the Los Angeles River and Piper Tech facility

## **B. Los Angeles World Airports (LAWA)**

Ms. Mary Grady presented an overview of the Los Angeles International Airport (LAX) and highlighted the following:

- LAX is the 6<sup>th</sup> busiest airport in the world, 3<sup>rd</sup> in the United States, with 66 million patrons last year and expect over 70 million this year
- LAX is going through major modernization and capital improvement projects at the cost of \$20 billion which started in 2006 and scheduled to go through 2019 (does not include transportation aspect with Metro)
  - LAX has 130 major projects
  - \$7.3 billion in capital improvements
  - Over 50% of the projects complete
  - Passenger Comfort
    - \* Want to provide the traveler a positive experience
    - \* New retail and concession
  - Tom Bradley Terminal
    - \* 18 air craft gates, 9 of the 18 can accommodate larger aircrafts
    - \* Designed to have concessions near the terminal gates
    - \* Environmental media systems, large state of the art screens, will provide passenger information and be used for advertisements and sponsorships
    - \* Westfield and Duty Free are partners
  - Central Utility Plant Replacement
    - \* One of the most important projects
    - \* State of the art system which heats and cools the entire airport
    - \* Scheduled completion in the first quarter of 2015
  - Terminal 4 Connector
    - \* Will include check baggage inspection, line baggage transfer facility, and passenger screening security check point
    - \* This connector will allow smooth transition for passengers coming in from Tom Bradley International, connecting to Terminals 4 – 8 (no additional screening required)
    - \* Scheduled completion in early 2016
  - Installation of canopies and lighting throughout the airport
  - Midfield Satellite Concourse will accommodate large aircrafts
  - Terminal improvements throughout LAX
  - Ground transportation improvements
  - Public can access information through [LAXisHappening.com](http://LAXisHappening.com)

## **ITEM NO. 5 EXECUTIVE DIRECTOR'S REPORT**

### **A. Status of LACC Expansion and Futurization Project**

Mr. Bud Ovrom introduced Mr. Miguel Santana, City Administrative Officer, who updated the Authority Commission on the status of the LACC expansion and futurization. Mr. Santana highlighted the following:

- The Offices of the City Administrative Officer (CAO) and the Chief Legislative Analyst (CLA) are working closely to manage this project.
- The City Council approved a six month extension on AEG's contract (Plan A) yesterday, October 14.
- Plan A continues to be in-tact.
  - Incorporates a partnership with AEG for the refurbishment of the LACC and a new stadium
  - Financial structure has not changed since it came before this Joint Commission several years ago and there have been no requests for changes
    - \* Funding Sources: 2/3 private sources, 1/3 public sources (all new revenues that City does not currently receive)
    - \* Financing is supported by a guaranteed by AEG should there be any shortfalls in revenue
    - \* Mr. Santana stressed that the stadium will not receive any form of public subsidy
  - Plan A is the preferred option for the City and AEG
    - \* AEG has six months to sign an NFL team
- AEG offered to partner with the City to start looking at Plan B in case Plan A is not successful.
- The CAO and CLA offices are working in collaboration to develop a framework for an extension that allows the work currently being done for Plan B (to look at potential options for a new and improved Convention Center) to continue.
  - This process involves the selection of three architectural firms to develop conceptual designs, which will continue forward, in partnership with AEG
  - Rather than the architectural firms providing three design options, they'll provide six design options. Three of the design options will include a 1,000 room hotel on-site and three of the design options will include a hotel off-site
  - At the end of this process, the goal is to provide the Mayor, City Council, and the Los Angeles Department of Convention and Tourism Development's (CTD) two Commissions (Board of Los Angeles Convention and Tourism Development and the Los Angeles Convention and Exhibition Center Authority) with different options to consider
  - The decision to partner with AEG and the selection of the conceptual design will be the decision of the policy makers

- The CAO and CLA are tasked to respond to basic questions as each of the options are reviewed:
  - Give a sense of what it will look like (conceptual design)
  - Tell us how you're going to pay for it?
  - Tell us what other ways to use this space?
  - What is the time line?
  - How will each one of the various proposals address the mission of the LACC?
  - How does it address our need for increased hotel capacity?
- The Task Order Solicitation will move forward. The CAO and CLA will work with the CTD's two Commissions, Bureau of Engineering, and AEG with the two concepts from each of the three architectural firms.
- The CAO and CLA will report to the CTD Commissions on a regular basis.

**ITEM NO. 6 FUTURE MEETING SCHEDULE**

The next Authority Commission meeting is scheduled for Wednesday, November 12, 2014.

**ITEM NO. 7 ADJOURNMENT**

The meeting was adjourned at 11:03 a.m.