

**BOARD OF LOS ANGELES CONVENTION
AND TOURISM DEVELOPMENT COMMISSION**

Meeting Minutes
March 4, 2015
9:00 a.m.

The Board of Los Angeles Convention and Tourism Development Commission (Board) convened a regular meeting on Wednesday, March 4, 2015 at 9:03 a.m. at the Los Angeles Convention Center (LACC), located at 1201 S. Figueroa Street, Los Angeles, CA 90015, in the Executive Board Room.

PRESENT:

Vice President Ray Bidenost
Commissioner Nicole Duckett Fricke
Commissioner Stella T. Maloyan
Commissioner Otto Padron

Bud Ovrom, Executive Director –

Los Angeles Department of Convention & Tourism Development (CTD)
Tom Fields, Assistant General Manager & COO – CTD
Diana Mangioglu, Assistant General Manager, Finance & Administration – CTD
Glyn Milburn, Business Team Representative – Office of the Mayor
John Wickham, Legislative Analyst – Office of the Chief Legislative Analyst
Ha To, Finance Specialist III – Office of the City Administrative Officer
Brad Gessner, Sr. Vice President & General Manager – AEG Facilities
Keith Hilsgen, Vice President, Finance – AEG Facilities
Ellen Schwartz, Vice President, Sales & Marketing – AEG Facilities
Patti MacJennett, Sr. Vice President, Business Affairs –
Los Angeles Tourism & Convention Board (LATCB)
Kathy McAdams, Vice President, Convention Sales – LATCB
Barbara Kirklighter, Vice President, Revenue Strategy – LATCB
Don Skeoch, Chief Marketing Officer – LATCB
Cristine Villorante, Executive Administrative Assistant – CTD

ABSENT:

President Jon F. Vein

Item 1. Call to Order – Vice President Ray Bidenost called the meeting to order.

Item 2. Public Comment – There was no public comment.

Item 3. Approval of Meeting Minutes

January 26, 2015 Meeting Minutes

APPROVED

Moved by: Commissioner Duckett Fricke
Seconded by: Commissioner Padron

Ayes: Vice President Bidenost, Commissioners Duckett Fricke, Maloyan, and Padron

Nays: None

February 9, 2015 Special Meeting Minutes

APPROVED

Moved by: Commissioner Duckett Fricke

Seconded by: Vice President Bidenost

Ayes: Vice President Bidenost, Commissioners Duckett Fricke, Maloyan, and Padron

Nays: None

Item 4. Monthly Reports for January 2015

a. Mr. Brad Gessner and Mr. Keith Hilsgen presented the LACC/AEG monthly report.

b. Ms. Barbara Kirklighter and Ms. Kathy McAdams presented the LATCB monthly report.

Item 5. Request for Authority to Review and Propose Changes to the Administrative Code Related to Rental Rate Adjustments and Other Necessary Changes (Board Report 15-002)

APPROVED

Moved by: Commissioner Duckett Fricke

Seconded by: Commissioner Padron

Ayes: Vice President Bidenost, Commissioners Duckett Fricke, Maloyan, and Padron

Nays: None

Item 6. Request to Approve Space Rental Discount Request for 2016 WonderCon Event (Board Report 15-003)

APPROVED

Moved by: Commissioner Padron

Seconded by: Commissioner Duckett Fricke

Ayes: Vice President Bidenost, Commissioners Duckett Fricke, Maloyan, and Padron

Nays: None

Item 7. Name Architecture for Expansion and Futurization Project

Mr. Don Skeoch gave a presentation to the Board on naming alternatives. A brief discussion ensued and upon its conclusion, it was requested that the item be placed on the next meeting agenda.

ADJOURNMENT

The meeting was adjourned at 10:34 a.m.