

**BOARD OF LOS ANGELES CONVENTION  
AND TOURISM DEVELOPMENT COMMISSION**

Meeting Minutes  
April 1, 2015  
9:00 a.m.

The Board of Los Angeles Convention and Tourism Development Commission (Board) convened a regular meeting on Wednesday, April 1, 2015 at 9:00 a.m. at the Los Angeles Convention Center (LACC), located at 1201 S. Figueroa Street, Los Angeles, CA 90015, in the Executive Board Room.

**PRESENT:**

Vice President Ray Bidenost  
Commissioner Nicole Duckett Fricke  
Commissioner Stella T. Maloyan  
Commissioner Otto Padron (arrived at 9:17 am)

Tom Fields, Assistant General Manager & COO – Los Angeles Department of Convention & Tourism Development (CTD)  
Diana Mangioglou, Assistant General Manager, Finance & Administration – CTD  
Glyn Milburn, Business Team Representative – Office of the Mayor  
Dov Lesel, Assistant City Attorney – City Attorney’s Office  
Brad Gessner, Sr. Vice President & General Manager – AEG Facilities  
Keith Hilsgen, Vice President, Finance – AEG Facilities  
Ellen Schwartz, Vice President, Sales & Marketing – AEG Facilities  
Darren Green, Sr. Vice President Sales -  
Los Angeles Tourism & Convention Board (LATCB)  
Wendy Kheel, Vice President, Tourism Insights - LATCB  
Barbara Kirklichter, Vice President, Revenue Strategy – LATCB  
Adria Ybarra, Executive Administrative Assistant – CTD

**ABSENT:**

President Jon F. Vein

**Item 1. Call to Order** – Vice President Ray Bidenost called the meeting to order.

**Item 2. Public Comment** – There was no public comment.

**Item 3. Approval of March 18, 2015 Meeting Minutes**

APPROVED

Moved by: Commissioner Duckett Fricke  
Seconded by: Commissioner Maloyan

Ayes: Vice President Bidenost, Commissioners Duckett Fricke, and Maloyan

Nays: None

Absent: President Vein, Commissioner Padron

(Note: Commissioner Padron arrived after the vote took place.)

***Item 4. Monthly Reports for February 2015***

- a. Mr. Brad Gessner and Mr. Keith Hilsgen presented the LACC/AEG monthly report.
- b. Mr. Darren Green and Ms. Wendy Kheel presented the LATCB monthly report.

***Item 5. Name Architecture for Expansion and Futurization – Continued to April 15, 2015***

Discussion – LATCB and Commissioner Padron will not be attending the April 15, 2015 meeting, both will provide Mr. Ovrom with naming options prior to April 15.

**APPROVED**

Moved by: Commissioner Padron  
Seconded by: Commissioner Duckett Fricke

Ayes: Vice President Bidenost, Commissioners Duckett Fricke, Maloyan, and Padron

Nays: None

Absent: President Vein

***Item 6. Proposed Budget for FY 2014-15 Operating Surplus (Board Report 15-005) – Receive and File***

**APPROVED**

Moved by: Commissioner Duckett Fricke  
Seconded by: Commissioner Padron

Ayes: Vice President Bidenost, Commissioners Duckett Fricke, Maloyan, and Padron

Nays: None

Absent: President Vein

**ADJOURNMENT**

The meeting was adjourned at 10:00 a.m.